



Dear Potential Sponsor,

Conference Announcement: *Celebrating 40 Years of Deaf Women United*

We are delighted to announce the upcoming conference to celebrate Deaf Women United's remarkable 40th anniversary. Together with our affiliate chapter, Deaf Women of Houston, we will host this monumental event in The Woodlands, TX. The conference will occur at the Marriott Woodlands Waterway from July 23rd to July 27th, 2025. We would love to have you join us as a conference sponsor.

The conference theme, "Come Like You Are!" encapsulates the inclusive spirit of this momentous occasion. We invite all individuals, organizations, and companies to join us in celebrating the achievements and contributions of Deaf women throughout the past four decades. As a sponsor, you will have a unique opportunity to show your support for the empowerment and advancement of Deaf women.

By sponsoring this conference, you will gain valuable exposure to a diverse audience of professionals, advocates, and community members nationwide. Your brand will be prominently featured throughout the conference, giving you an excellent platform to showcase your commitment to inclusivity and equality.

As a sponsor, you will also enjoy numerous benefits, including:

1. **Brand Visibility:** Your company logo will be prominently displayed on conference materials, including the official website, program booklet, and signage.
2. **Networking Opportunities:** Connect with influential leaders, experts, and decision-makers in the Deaf community, fostering potential collaborations and partnerships.
3. **Access to Workshops and Presentations:** Gain insights from thought-provoking workshops and presentations led by esteemed speakers, discussing various topics relevant to Deaf women.

4. **Recognition and Appreciation:** Your support will be acknowledged during the conference, highlighting your dedication to empowering Deaf women and promoting equality.
5. **Social Responsibility:** Align your brand with a worthy cause and demonstrate your commitment to corporate social responsibility.

We encourage you to join us in making this conference a resounding success. Your sponsorship will not only contribute to the success of the event. Still, it will also help us continue our vital work in supporting and advocating for Deaf women's rights and opportunities.

To learn more about sponsorship opportunities and benefits, please visit our website at www.dwhouston.org/conference. Let's make a lasting impact and celebrate Deaf women's achievements!

We welcome you to the Deaf Women United's 40th anniversary conference in The Woodlands, Houston, Texas.

Sincerely,

Sonia Khurana

Sonia Khurana
Sponsorship Chair
Deaf Women United & Deaf Women of Houston

Sponsorship Packages

Sponsorship Perks	Woodlands Waterway	Bronze	Silver	Ruby Diamond
	\$500	\$1000	\$2500	\$5000+
Company logo on DWU Conference website	✓	✓	✓	✓
Company profile and hyperlink on DWU Conference website	Logo	Half page banner	Full page banner	Full-page banner and company created video ad for social media (up to 90 sec)
Company logo on Conference poster and banner	✓	✓	✓	✓
* Program book AD placement (see Sponsorship form*)	¼ Page	Half Page	Full Page	Full Page
Recognition during the Opening and Closing Ceremonies, meals, and events	✓	✓	✓	✓
Recognition on our social media platform prior to Conference	✓	✓	✓	✓
Company video clip shown during the Opening Ceremony		1 min	3 min	5 min
Exhibit booth and/or banner display options		✓	✓	✓
Company promotional items in conference swag bags		✓	✓	✓
Complimentary Registration		1	2	3
Opportunity to present on stage during the Opening or Closing ceremonies (5-10 min)				✓
Company logo displayed during the Opening and Closing ceremonies				✓

Additional Sponsorship Opportunities				
* Keynote Speaker Sponsors (Opening & Closing Ceremony)	\$500		\$1,000	
* Sponsors of Deaf Women Attendees (financial assistance)	\$375 (one registration)		\$750 (two registrations)	
* Contest Sponsor (Limit Two)	\$200 value	\$500 value	Value \$750	Value \$1000

SPONSORING COMPANY:

(This name will be used on all announcements and publications):

CONTACT PERSON: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

VIDEOPHONE: _____

FOR ALL SPONSORS: Please send your company/business logo to Sonia Khurana.

We want to be a **RUBY DIAMOND!** (\$5000)

Send a full-page ad to dwuhousponsorship@gmail.com in the following formats: PDF, JPG, or PNG. How would you like your advertisement to appear in the program book? It's first come, first served.

Inside front cover Inside back cover Back cover Full page

Will you have a booth at the National Conference? Yes No

Will you be sending women* to the complimentary National Conference?

Yes No

If yes, what are their names (up to 3)?

*1) NAME: _____

EMAIL: _____

*2) NAME: _____

EMAIL: _____

*3) NAME: _____

EMAIL: _____

The sponsorship package includes a brief presentation (5-10 minutes) during the Opening or Closing ceremonies. Would you like to present?

Yes No

What kind of promotional items will you be sending for the National Conference swag bags? Upon reaching an agreement, further details will be provided.

Check the box when your task is complete: Logo Hyperlink Video Clip

We want to be a **SILVER SPONSOR** (\$2500)

Send a full-page ad to dwuhousponsorship@gmail.com in the following formats: PDF. JPG or. PNG. How would you like your advertisement to appear in the program book? It's first come, first served.

Inside front cover Inside back cover Back cover Full page

Will you have a booth at the National Conference? Yes No

Will you be sending women* to the complimentary National Conference? Yes No

What are the names of the two women you will send if yes?

*1) NAME: _____

EMAIL: _____

*2) NAME: _____

EMAIL: _____

What kind of promotional items will you be sending for the National Conference swag bags?

Check the box when your task is complete: Logo Hyperlink Video Clip

We want to be a **BRONZE SPONSOR!** (\$1000)

Send a ½ page ad to dwuhousponsorship@gmail.com in the following formats: PDF, JPG or. PNG

Will you have a booth at the National Conference? Yes No

Will you be sending women* to the complimentary National Conference? Yes No

What are the names of the one woman you will send if yes?

*1) NAME: _____

EMAIL: _____

What kind of promotional items will you be sending for the National Conference swag bags?

Check the box when your task is complete: Logo Hyperlink Video Clip

We want to be a **WOODLANDS WATERWAY SPONSOR!** (\$500)

Send a ¼ page ad to dwuhousponsorship@gmail.com in the following formats: PDF, JPG or. PNG

Check the box when your task is complete: Logo Hyperlink

Additional Sponsorship Opportunities

Keynote Speaker Sponsors: We offer sponsorship opportunities for the Keynote Speaker slots at both the Opening and Closing Ceremonies of the conference. By sponsoring a Keynote Speaker, your organization will have high visibility and recognition among the attendees. This sponsorship will allow you to showcase your brand, products, and services to a captivated audience. Additionally, your organization will be acknowledged during the introduction of the Keynote Speaker and in all promotional materials related to the conference.

Deaf Women Sponsors: We are dedicated to inclusivity and ensuring that everyone has the opportunity to attend our conference. To achieve this, we are seeking sponsors who can support financial assistance registrants who identify as Deaf women. By sponsoring these individuals, you will enable them to attend the conference and participate in the various sessions, workshops, and networking opportunities. Your sponsorship will improve accessibility and provide a platform for Deaf women to share their experiences and contribute to the conference's success.

Contest Sponsor: We offer sponsorship opportunities for our contests, with a limit of two sponsors per contest. By sponsoring a contest, your organization will gain exposure and recognition among the conference attendees. Your brand will be associated with the contest and promoted through various channels, such as social media, conference materials, and on-site signage. Sponsoring a contest provides an excellent opportunity to engage with the attendees and showcase your organization's products or services.

We invite you to support our conference by sponsoring one or more of these additional opportunities. Your sponsorship will not only benefit your organization but also contribute to the success and impact of the conference. Please contact our sponsorship team to discuss the available sponsorship packages and how we can tailor them to suit your organization's goals and objectives.

Thank you for considering sponsoring our conference. We look forward to collaborating with you and creating a mutually beneficial partnership.

Exhibit Form

Please send the completed form to dwuhousponsorship@gmail.com.

Types of Booth: (Limited number of booths. **FIRST COME, FIRST SERVED.** 4 days event)

Corporation/Government Agency one 6-foot table and two chairs
\$200

Non-Profit Organization/Deaf Business one 6-foot table and two chairs
\$100

Flyer/Business card Promotion (on a shared table with other businesses)
\$25

Name: _____

Name of Exhibitor(s): (Representatives must be Deaf women only and must pay for
conference registration): _____

Organization/Business: _____

Email: _____

VP: _____

What services/products does your company provide?

VRS Provider

Social Services/Non-Profit Organization

Deaf Women-Owned Business

Arts/Crafts

Sales (Travel Agency, Photography, etc.)

Other _____

Exhibit Needs:

Ethernet Access (2Mbps limit): \$25 for 3 days More speed?

Depending on the hotel, you may be required to pay an additional fee.

Electricity Access: \$25 for 3 days

Other _____

Are you interested in advertising at the National Conference? Yes, we are interested!

Both, Program book Ad and Swag bags \$100

Program book. \$55

Conference Swag bag \$55

No, we are not interested.

To register more than one woman from your company at the current registration rate, please complete the following form with their name, email address, and payment method. You will receive the registration form and payment directly from us.

NAME: _____

EMAIL: _____

NAME: _____

EMAIL: _____

NAME: _____

EMAIL: _____

How will you be paying for the extra registrant(s)?

Online [JotForm]

Check [separate from the sponsorship check]

Check [add-on with the sponsorship check]